



TIEC GAZETTE

July, 2004
Editor: Ernie Wood

<http://www.tiec.org>
<http://www.tiec.org/pubs.htm>

1103 West 24th Street
Austin, Texas 78705 U.S.A.

Tel: (512) 477-9283
Fax: (512) 322-9079

TIEC Will Send Texas Faculty to Morocco to Teach in IIHEM's Business Program

TIEC soon will expand its international education offerings with a program that sends Texas business school faculty to Morocco for short-term teaching assignments. The program is an outgrowth of the joint graduate business program offered by five TIEC-affiliated universities and the [International Institute for Higher Education in Morocco \(IIHEM\)](#).

In the cooperative MBA program, students study for two terms at IIHEM, located in Rabat, Morocco, and two terms at a Texas university. They then receive MBA or MBA-IS/MSIS degrees from the Texas university. The program has been in operation since 1995.

TIEC-affiliated universities participating in the program are [Sam Houston State University](#), [Texas A&M International University](#), [Texas State University-San Marcos](#), [The University of Texas at Arlington](#), and [The University of Texas at San Antonio](#).

Under the new visitation program, Texas

faculty will spend three weeks in Rabat, either teaching an intensive business course or team-teaching a portion of an existing course with IIHEM faculty.

Faculty visits will be scheduled when Texas universities are not in session, typically between first and second semesters, at the end of the second semester, or during the summer.

MBA courses currently offered at IIHEM include Managerial Economics, Organizational Behavior, Marketing Management, International Economics, Managerial Accounting, Advanced MIS, and Managerial Finance.



Moroccan business students have been studying at TIEC-affiliated universities for nearly a decade. Now Texas faculty will travel to Rabat to teach at IIHEM.

MSIS courses offered at IIHEM include Advanced MIS, Applied Database Management, Information Systems Analysis and Design, Marketing Management, and Managerial Finance.

The program will recruit five graduate faculty members and a business school dean from universities in Texas.

Graduate business faculty interested in participating in the program may obtain information from TIEC at info@tiec.org



Learning a new culture is an important part of every TIEP experience. At our July 4 picnic in Austin, Jang Min from South Korea got a taste of America when he loaded plates with hot dogs for himself and a friend.

EFL Programs: They're About More Than Language

Everyone in the EFL community benefits from TIEC programs. Faculty and participating institutions reap as many rewards as their students.

"The program is an excellent opportunity to learn English, to meet new people, and to make lasting friends," said Sandra Reza-Lopez, a professor from [Universidad Autónoma de Chihuahua \(UACH\)](#) in Chihuahua, Mexico.

She recently participated with her students in the TIEC-coordinated Summer Exchange Program at [The University of Texas of the Permian Basin \(UTPB\)](#) in Odessa. "Beyond the academics it also immerses you in a different culture. I have really enjoyed it," she added.

Noted Leticia Gonzalez-Reinke, Assistant to the President and Director

of Continuing Education at UTPB: "Without the quality curriculum, materials and instructors that TIEC has provided, this program would not have been possible.

"UTPB has enjoyed the relationship, and together we have given the participants an excellent educational experience.

"UTPB appreciates the fact that TIEC allows local instructors to assist with the program, therefore showcasing our expertise."

The program involved many departments at UTPB, including the offices of Continuing Education, Graduate Studies/Sponsored Research, Bilingual Education/HSI, Student Life, Student Services, College of Arts and Sciences, Student Housing, and Admissions.